2019 Carroll County Hackathon Rubric: Design, Build and Pitch an App in a Weekend

App Name: _____   Judge's Name: _____

Category	1 point	2 points	3 points	4 points	Total
Design	Wireframes appear incomplete. Color scheme and graphics are not appealing to judges. Screens are illogically laid out. Navigation between screens does not make sense.	Wireframes appear complete. Color scheme and graphics, appeal to judges. Screens are well laid out. Navigation between screens makes sense with explanation.	Wireframes appear complete. Color scheme and graphics are engaging to judges. Screens are intuitively laid out. Navigation between screens is self-explanatory.	Wireframes are complete and deliver an engaging and unique user experience that is self-explanatory and has the judges wanting to find out more.	
Technology	App does not work. Team only has mock ups of the technology.	App does not work. Team has mock ups and some of the technology works.	App works. Technology is basic.	There is a working app with sophisticated technology.	
Idea + Business Plan	App simply imitates an existing app and business model.	App imitates an existing app and business model but is presented in an original way.	App builds upon an existing app and business model to create something new.	App is not based on any existing app or business model.	
Pitch	Pitch is difficult to understand. Slides are missing from the presentation.	Pitch is difficult to follow but can be understood. Most of the 10 slides are included in presentation.	Pitch is easily understood and interesting. All 10 slides are present.	Pitch is easily understood, engaging and exciting. All 10 slides are presented.	
Teamwork	The members are not focused on a common goal and path to create an app.	The team members perform their jobs.	The team collaborates and performs their jobs as assigned or designated.	The team is cohesive and focused on the success of their app.	

	Total Points	

Comments for the team (Over):

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